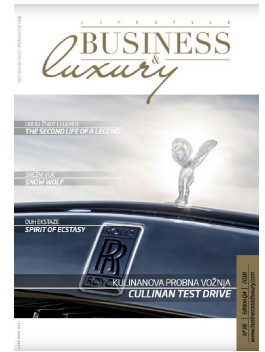


**ARTEMEST**

Press

Magazine: BUSINESS & LUXURY  
Country: Serbia  
Issue: December



## The Online Destination for Italian Handmade Décor

*ARTEMEST, the first e-commerce for luxury crafts made in Italy, was founded in 2015 by world-renowned jewellery designers Ippolita Rostagno and Marco Credendino. The site brings the best Italian craft and design in the categories of home décor and lifestyle to an international audience of art enthusiasts and connoisseurs of beauty.*



*The innovative platform offers a selection of 7000+ artistic, handmade products made by 350+ of the most representative Italian artisans and designers. Such extraordinary makers range from renowned glass masters of Murano to ancient workshops of Florentine goldsmiths and include artists and designers of the likes of Giuseppe Rivadossi, Antonino Sciortino and Giacomo Moor, to name a few. Each product is presented with unique multimedia content including videos, photos and detailed descriptions of the maker's history and of the manufacturing processes. The scouting process is the key to ARTEMEST's success in the field, while the customization opportunities offered by the artisans give infinite options to customers and interior designers to find the perfect piece for their living or working spaces. The aim of ARTEMEST is to be the link between the new luxury connoisseur and the old world of craft, taste and knowhow. This offer is the perfect proposition to satisfy the rising demand for a more authentic life experience based on quality. In addition, it gives makers the perfect channel to reach their ideal clients, hence promoting tradition, culture and excellence throughout the world.*